

Bank of England Rugby Football Club



Video/Photographic Image Policy

1. General

Bank of England RFC recognises the need to ensure the welfare and safety of all young people in Rugby Union. As part of our commitment to ensure the safety of young people we will not permit photographs, video or other images (including those taken via mobile phones of young people) to be taken or used without the consent of the parents/guardians and the young person.

Bank of England RFC will follow the RFU/RFUW guidance for the use of images of young people, and will take all reasonable steps to ensure that these images are used solely for the purposes they are intended, i.e. the promotion and celebration of the activities of Bank of England RFC mini and youth sections.

2. Approval for taking and use of video/photographic images

All parents/guardians of Bank of England RFC mini/youth players are asked to approve the taking and use of photos, videos etc. in circumstances as set out in this policy as part of the annual registration process.

3. Legitimate contexts for taking of video/photographic images

Bank of England RFC has identified the following circumstances under which video/photographic images of mini/youth players may be taken. This is meant to be an indicative list for guidance and is not exhaustive or complete:

- Video – coaching session for training purposes
- Action shots – General photos of players during a game
- Team photographs – posed group photos
- Awards and ceremonies
- Press coverage - local newspapers and specialist rugby press
- Tours and festivals at other clubs and grounds (dependent upon the hosting club's own policy)

4. Specific guidelines on the taking of video/photographic images

- a. All mini/youth players must be appropriately dressed for the activity taking place.
- b. Photography or recording should focus on the activity rather than a particular mini/youth player.
- c. Personal details which might make a mini/youth player vulnerable, such as their name or address, should not be revealed. Where inclusion of such information is appropriate -- for example, where a player has achieved success in the game (e.g. when selected for a representative side or showing triumph over adversity), explicit permission in writing must always be gained in advance from a parent/guardian and the mini/youth player to use photographs/recordings and relevant details.
- d. Where possible, to reflect the RFU Equity Policy, photographs/recordings should represent the diverse range of young people participating in rugby.
- e. When used as part of the coaching programme, video films will be stored safely and parents/guardians will be made aware that such video equipment is being used as a legitimate coaching aid.
- f. Anyone taking photographs or recording at any rugby event must have a valid reason for doing so and seek the permission of the organisers/persons in charge. They should make themselves known to the event organisers/persons in charge and be able to identify themselves if requested during the course of the event.

5. Use of video/photographic images

Video/photographic images taken in accordance with these guidelines may be used by Bank of England RFC on its website (<http://www.bankrugby.com>) on its Twitter feed (@bankminis) or in print publications.

6. Reporting Procedure

All concerns regarding inappropriate or intrusive photography, or the inappropriate use of images, should be reported in confidence to the Club Safeguarding Officer, Andrew Moore (Andrew.Moore@causeway.com; 07816 634388).

7. Withholding of consent

If a parent/guardian does not consent to the taking and use of videos/photographic images as laid out in this policy, then he/she must explicitly inform the Club Safeguarding Officer and the Head Coach of the relevant age group.

From that point Bank of England RFC will take all reasonable steps to ensure that the mini/youth player is not included in any photographic images and/or (as appropriate and by agreement with the parent/guardian) that any photographic images in which the player is included are not used in print or online. Under these circumstances it may be that the player cannot participate in some events where they could reasonably be expected to be photographed or videoed.

8. Removal of photographs/recordings

If at any time either a parent/guardian or the mini/youth player wishes photographs/recordings featuring that player to be removed from the website, the Club Safeguarding Officer should be informed and will arrange for their removal.

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