



Market Deeping Cricket Club

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www.marketdeeping.play-cricket.com



Welfare Officer: Nigel Smith 07766 330676 nige.s.69@btinternet.com
Youth Development Officer: Richard Pickering 07944 889321 rapickering@live.co.uk
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Policy on use of Video and Photography

Market Deeping Cricket Club (The Club) is supportive of the ECB's aim to promote positive images of children playing cricket and is not intent on preventing the use of photographic or videoing equipment.

There is no intention on the part of the Club or the ECB to prevent Club coaches using video equipment as a legitimate coaching aid, however, players and parents/carers should be aware that this is part of the coaching programme, and material taken in connection with coaching, must be stored securely and deleted or destroyed when a parent requests this, or when the material is no longer needed.

Parents/carers and/or children must provide written consent for the use of photography and video analysis.

- Ⓜ Photographs are not to be taken at matches or training without the prior permission of the parents/carers of the child. This permission can be given by proxy by the coach of each team only after parental consent for this has been granted. Coaches must arrange this prior to attending matches
- Ⓜ At junior matches, if no consent has been given for a child on the player registration form, then the Team Manager should make this known to the relevant person of the other team (e.g. coach/team manager) so that any person(s) taking photographs for the other team is/are aware and can avoid taking photographs of that particular child
- Ⓜ Children should be informed, in advance, that a person may be taking photographs
- Ⓜ Children should be informed that if they have concerns they can report these to the coach or team manager
- Ⓜ Concerns regarding inappropriate, or intrusive, photography should be reported to the Club Welfare Officer and will be recorded in the same manner as any other child protection or safeguarding concern
- Ⓜ If widespread photography is likely at any event or match, consideration should be given as to whether the Team Manager thinks a camera registration book for parents to complete is appropriate
- Ⓜ The following guidelines should be used by anyone wishing to publish images of children, including broadcast on social media platforms:
 - Ask for the child's or parental permission to use the child's image and, wherever possible, show the image to the parents and child in advance. This ensures that they are aware of the way the image will be used
 - If the young cricketer is named, avoid using their photograph
 - If a photograph is used, avoid naming the child
 - Only use images of children in appropriate kit (training or competition), to reduce the risk of inappropriate use, and to provide positive images of the children
 - Encourage the reporting of inappropriate use of images of children. If you are concerned, report your concerns to the Club or County Welfare Officer