

Leadership 1 – What makes a great club?

The best clubs aim to give every club player the best experience of our sport.

Those that do have more, better, happier players in a sustainable and vibrant club environment.

We believe that there are 7 elements that make up what makes a great club;

Having Great Club Leadership

- Most important of all 7 elements
- Having the right people in the decision making positions.
- Will have the good of the whole club in mind
- Will be prepared to make sound long-term decisions



Having Great Club Leadership

- Accountable for the governance of the club (finances and policies)
- Lead in a way that supports the vision and values of the club
- The best leaders engage people in decisions and encouraging new volunteers

Having Appropriate and Sustainable Facilities

Appropriate for their needs which are able to develop as the club develops but aren't unsustainable on a day to day basis



Having Inspired and Effective People

Support, encourage and recognise people to help run the club by having a clear idea of jobs and task and allocating them suitably

Offering Different Ways To Play

Many players don't want to play every week; they want to be able to play at a time that suits them and provides good experiences



Being Friendly, Welcoming & Social

Players told us that having a friendly, welcoming and sociable club is more important than what happens on the pitch

Being Local with Strong Community Connections

Players told us they want to play for a club that feels connected to their community. Being visible locally is also important



Stretching & Developing Those That Want It

Providing everyone that wants it with the appropriate opportunities to develop - players, umpires, coaches and leaders.