

Vision Statement – To promote and provide hockey playing opportunities to individuals at all abilities and ages and to enhance sporting experience of club members

Ethos – Telford and Wrekin Hockey Club is an open and inclusive club welcoming players from all abilities and ages to enjoy both the playing and social aspects of hockey. We provide the opportunities to support and develop players to the best of their abilities and grow hockey within the community.

Aims and Objectives –

Where are we now?

Players:

	Male	Female	Total
Adults	37	18	55
Under 18	9	4	13
Under 16	12	13	25
Under 14	10	10	20
Under 12	14	9	23
Under 10	11	3	14
Under 8	5	4	9
Total Players	98	61	159

Competition Level:

Section	Team	Competition Level
Men's	1	MRHA 1 st Team League Midlands 2

	2	MRHA 2 nd Team League West Midlands Premier
	3	MRHA 3 rd Team League West Midlands Premier
	4	MRHA Central League North West 2
	Masters	Over 50s Masters (Mixed with Finchfield HC)
Ladies	1	MRHA Womens Feeder West
	2	Shropshire Ladies League
	Masters	Masters Over 30's
Juniors	Under 8	Sunday Central Venue Mixed
	Under 10	Sunday Central Venue Mixed
	Under 12	Strutton Parker CVL Boys and Girls
	Under 14	Strutton Parker CVL Boys and Girls England Hockey Under 14 Girls Development League
	Under 16	Staffordshire and South Derbyshire Badgers League England Hockey Tier 2 Competition
	Under 18	England Hockey Indoor Cup Players play in adult leagues

<p>Strengths:</p> <ul style="list-style-type: none"> • Own our own pitch – leads to other income • Increase in junior numbers • Links with primary schools • Progression of juniors through the club – moving into adult teams • Ladies and men's training numbers increased 	<p>Weaknesses:</p> <ul style="list-style-type: none"> • Ability to recruit for men's 1st team (ages 20-30) • Before and after match changing facilities • Poor attendance of social functions
<p>Opportunities:</p> <ul style="list-style-type: none"> • Re-Development of pitch and changing facilities • Improve links with secondary schools • Improve fundraising and social events • Increase playing teams?? – Ladies 3rd team and men's 5th team 	<p>Threats:</p> <ul style="list-style-type: none"> • Small number of juniors look to move to local national league clubs • Members that leave for university are not replaced • Limited number of qualified umpires and coaches

Playing:

Objectives	How will we achieve?	Resources Required	Timescale	Achievement Indicators
Grow and sustain Mens Hockey	Ensure we have enough players for four teams regularly.			
Grown and sustain Ladies Hockey				
Grow and sustain hockey in the 15+ age bracket, this is when we often loose players				
Grow and sustain Junior club membership	Links with secondary and junior schools Junior Development committee			
Grow playing opportunities ensuring individuals are in appropriate teams				
Provide a broader variety of hockey games	Mixed, walking. Alternative evenings and times may attract players			
New player 'Welcome' approach	Make sure that new members have a team contact and feel welcomed into the club			

Reach out to past players	Include past players on communications, social invites – are some interested in returning to play again?			
Summer Hockey				
Fun Hockey				
Goal for Ladies 1				
Goal for Ladies 2				
Goal for Ladies 3				
Goal for Mens 1				
Goal for Mens 2				
Goal for Mens 3				
Goal for Mens 4				
Goal for Mens 5				
Goal for Badgers				
Goal for Veterans				
Club competitions EHA				
Club competitions (internal & friendly) to provide other opportunities to play competitively				

Coaching:

Objectives	How will we achieve?	Resources Required	Timescale	Achievement Indicators
Increase number of coaches with level 2 qualification				
Increase number of coaches with a level 1 qualification				
Encourage more players to take up umpiring	Identify new umpires for each season to develop and provide appropriate coaching and training.			
Growing future captains of positions of leadership				
Review coaching and training equipment				
Plan Registration day for the next season before the end of the current season	Use the approach from 2017 and revise/revamp to prepare for autumn 2018. Communicate dates to the club when known. Pre-registration?			

Facilities

Objectives	How will we achieve?	Resources Required	Timescale	Achievement Indicators
Improve changing facilities				
New pitch surface				
Car park				
Each team to have at least one member with appropriate, and up to date First Aid training				
Videoing of games				
Refreshments facilities				
Risk assessments completed	Training required for a club representative?		Annual requirement Risk assessment items would need to be followed up	
ClubBuzZ – information captured for players, umpires, coaches and first aiders etc.	Are we capturing everything we need to establish the key functions within the club. Are there any additions needed to ClubBuzZ which would be useful? (before the start of next season?)			

Fundraising/Finance:

Objectives	How will we achieve?	Resources Required	Timescale	Achievement Indicators
Ensure we have all funding/grants available to the club				
Advertising				
Fundraising and marketing				
Subscription collection				

Community:

Objectives	How will we achieve?	Resources Required	Timescale	Achievement Indicators
Increase links with community				
Offer other ways of participating – e.g walking hockey Buddy for new team members – welcome pack				
Press / communications for local newspaper and other publications				
Links with schools				
Increase presence on websites and the wider community	Increase use of social media and website			

Welfare and Safeguarding:

Objectives	How will we achieve?	Resources Required	Timescale	Achievement Indicators
Safe club environment for children	All coaches, captains and volunteers involved with juniors to be DBS checked			
All coaches, captains and volunteers involved with juniors to be DBS checked				

Events/Socials:

Objectives	How will we achieve?	Resources Required	Timescale	Achievement Indicators
Make more of Awards night – very few from adult teams attend				
Continue with Christmas Dinner?				
More socials throughout the year	Each adult team will be responsible for organising an event. Monthly? Themed nights?			